



Join us as we...

Light It Up **RED- Autism Acceptance Month- April 2024**

April is Autism Acceptance Month and we are celebrating Autism Acceptance by asking you to join us as we "Light It Up **RED**". This is in support of the Red Instead campaign that autistics started in 2015 to reclaim the narrative about autism and change the conversation from "curing" autism by steering the conversation towards autism acceptance. You can choose the timeframe in which to participate.

- Autism Acceptance Day- April 2nd
- The first week of April
- The whole month of April
- Whatever time period you wish

There are several ways you can participate

- Lighting up the outside of your building
- Lighting up the inside and be visible to the outside
- Lighting up the inside and only be visible to the inside- *If you are a business and choose this option, we'd ask that you post a flyer describing why. We can provide the flyer upon request.*
- Perhaps you might want to purchase a t-shirt and wear your advocacy. We have options in our gifts that give back section that support autism programming here in our community!

<https://www.myautismally.org/giftsthatgiveback>

There is no cost to participate and all businesses and organizations would get their logo on our "Light It Up **RED**" webpage. We would appreciate a photo your business participating so that we can share on social media. Feel free to tag us on whatever platforms you use with **#LightItUpRedMAA** or email it to us at info@myautismally.org

*If you are a local business interested in participating in our Light it up **RED** campaign and you have additional questions, please contact Samantha Drudge at sdrudge@myautismally.org*

We are also asking the general public to participate. The same date options above apply to you as well. Feel free to get creative in the ways you decide to participate. You can choose something not listed here.

- You could light up your front porch/home
- Change a light bulb inside your home to light up **RED**
- Perhaps you might want to purchase a t-shirt and wear your advocacy. We have options in our gifts that give back section that support autism programming here in our community!

<https://www.myautismally.org/giftsthatgiveback>

We also would appreciate a photo of how you are participating so that we can share on social media as well! Feel free to tag us on whatever platforms you use with **#LightItUpRedMAA** or email it to us at info@myautismally.org

You can find us on Facebook <https://www.facebook.com/myautismally>

Instagram <https://www.instagram.com/myautismally/>

X <https://twitter.com/MyAutismAlly>

TikTok <https://www.tiktok.com/@myautismallyin>

LinkedIn <https://www.linkedin.com/company/my-autism-ally>